



DEUTSCHES FORUM  
FÜR KUNSTGESCHICHTE  
CENTRE ALLEMAND  
D'HISTOIRE DE L'ART  
PARIS

# *Picturesque Modernities Architectural Regionalism as a Global Process (1890-1950)*

**International Conference  
November 30<sup>th</sup> – Décembre 2<sup>nd</sup> 2016**

**Location**

German Center for Art History Paris  
45, rue des Petits Champs  
75001 Paris

**Organized by**

German Center for Art History Paris

Cluster of excellence „Asia and Europe in a Global Context“  
Heidelberg University (Global Art History)

Centre André Chastel (University Paris-Sorbonne)

University of Poitiers (Departement of Art History)

Association française des Historiens de l'Architecture (A.H.A.)

The conference is open to the public

For more information:

[www.asia-europe.uni-heidelberg.de/en/global\\_regionalism](http://www.asia-europe.uni-heidelberg.de/en/global_regionalism)

[www.dfk-paris.org](http://www.dfk-paris.org)



UNIVERSITÄT  
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PARIS



CENTRE CHASTEL



association  
d'histoire  
de l'architecture



intru  
interactions, transferts, ruptures artistiques et culturelles

Equipe d'accueil 4270  
CRIHAM

**Wednesday, November 30<sup>th</sup> 2016**

**14h00**

**Introduction**

**Godehard Janzing** (German Center for Art History Paris)  
*Welcome by Hosting Institute*

**Jean-Baptiste Minnaert** (University Paris-Sorbonne, and A.H.A.)  
**Alexandre Gady** (Centre André Chastel, University Paris-Sorbonne)  
**Nabila Oulebsir** (University of Poitiers)  
*Introduction by Partner Institutions*

**Michael Falser** (Global Art History, Heidelberg University)  
*Introduction to the Concept of the Conference*

**SECTION I**

**Regionalism between metropole and colony**

**Panel 1: (Colonial) France**

*France across its regions*

**15h00**

**Chair: Alexandre Gady** (Centre André Chastel, University Paris-Sorbonne)

**Dominique Ganibenc** (Montpellier University)  
*La coopération vinicole du languedoc-méditerranéen face au régionalisme architectural*

**Claude Laroche** (Région Nouvelle-Aquitaine)  
*Existe-t-il une architectonique régionaliste trans-régionale? Les traits communs des diverses expressions néo-régionales en France durant le premier XXe siècle*

Coffee Break

**16h30**

***France's regionalisms in overseas perspective***

**17H00**

**Chair: Nabila Oulebsir** (Poitiers University)

**Charlotte Jelidi** (Tours University)  
*Léandre Vaillat et le baron d'Erlanger, leur réseau international et la pollinisation du régionalisme architectural au Sud de la Méditerranée*

**Caroline Herbelin** (Toulouse University and Wesleyan University, Middleton CT/USA)  
*The multiple voices of the Indochinese style*

## Wednesday, November 30<sup>th</sup> 2016

### 19h00 KEYNOTE (I)

**Dana Arnold** (University of East Anglia)

*Engaging with Architectural History beyond the Local, Regional and the Global*

**Discussant: Godehard Janzing** (German Center for Art History Paris)

## Thursday, December 1<sup>st</sup> 2016

### Panel 2: Across colonial orders and borders

#### 9h00 *Netherlands and the Dutch East Indies*

**Chair: Jean-Sébastien Cluzel** (University Paris-Sorbonne)

**Herman van Bergeijk** (TU Delft)

*'The Centre cannot hold.'* Dutch Architectural Culture, H.P. Berlage and the Dutch Indies in the 1920s

**Pauline K.M. van Roosmalen** (Amsterdam – TU Delft)

*From 'Indisch' and 'Art Deco' to 'Jengki': Re-thinking 'Colonial' Architecture of the Dutch East Indies in a Globalising World*

#### 10h30 Coffee Break

#### 11h00 *The German Empire and its Colonies*

**Chair: Michael Falser** (Heidelberg University)

**Kenny Cupers** (Basel University)

*Heimatstil. Architecture between Namibia and Eastern Prussia*

**Itohan Osayimwese** (Brown University, Providence/USA)

*The Debate on Rectilinear, Flat-Roofed African Architectural Traditions and the Development of an Arabicized German Colonial Style in East Africa*

#### 12h30 Lunch Buffet

## **SECTION II**

### **Regionalism at the margins**

#### **Panel 3: Contested peripheries and fluid typologies**

**14h00**     *Inner-continental Peripheries*

**Chair: Jean-Baptiste Minnaert** (University Paris-Sorbonne)

**Wolfgang Voigt** (Frankfurt)

*Between Alsace and Pacific Ocean: Regionalist Heimatschutz Architecture in the late Bismarck Empire and in its Peripheric Territories (1900-1918)*

**Boris Chukhovich** (University of Montreal, Canada)

*« Orient vif » et « Orient mort » : Croisées du modernisme et de l'orientalisme en Asie centrale soviétique dans les années 1920 et 1930*

**15h30**     Coffee Break

**16h00**     *Concessions and Mandates*

**Chair: Philippe Nys** (University Paris-La Villette and Paris 8)

**Elizabeth La Couture** (Colby College, Maine/USA)

*Inventing Tianjin Modern Style through Multiple Colonialisms*

**Caecilia Pieri** (Institut français du Proche-Orient, Beirut)

*Entre hybridation, culturalisme et traditions locales: stratégies urbaines et architecturales à Bagdad sous mandat britannique (1920-1932)*

**19h00**     **KEYNOTE (II) - GUIDED VISIT**

(Exhibition: *Tous à la Plage ! Villes Balnéaires du XVIII<sup>e</sup> siècle à nos jours*)

**Bernard Toulhier** (Conservateur général du patrimoine, Paris)

*Le Régionalisme dans l'architecture balnéaire*

**Venue**

Cité de l'Architecture & du Patrimoine

Palais de Chaillot, 1, Place du Trocadéro, 75116 Paris

**FRIDAY, December 2<sup>nd</sup> 2016**

**Panel 4: Regionalism and the global**

**9h30**      *Staging regionalism in the contact zone*

**Chair: Sabine du Crest** (Bordeaux University)

**Eric Storm** (Leiden University)

*Regionalist Pavilions in San Diego and Seville: International Expositions as Global Platforms of Exchange (1915-1929)*

**Michael Falser** (Heidelberg University)

*The International Exhibition of Paris 1937: Regionalism on a Global Scale*

**11h00**      Coffee Break

**11h30**      *Regionalist strategies in the non-colonial mode*

**Chair: Carmen Popescu** (École Nationale Supérieure de Rennes)

**Lawrence Chua** (Syracuse University, New York/USA)

*Manuals and Models of Utopia: Intersecting Transregionalism and the Reorganization of the Building Trades in early 20th-century Bangkok/Siam*

**Andreas Putz** (ETH Zurich)

*The Survey of the Homeland and the Production of Regionalist Modernism. Switzerland and the USA 1930-1950*

**13h00**      Snack Break

**13h30**      **Round table - Wrap up discussion**

**FRIDAY, December 2<sup>nd</sup> 2016 (15.30–19.30)**

Location: INHA (Institut national d'histoire de l'art), Salle Ingres,  
2 Rue Vivienne – 75002 Paris

**POST-CONFERENCE PhD-WORKSHOP**

**Architectural history between the regional and the global -  
Challenges of a discipline**

**15h30 Teaser presentations and round table discussions (I)**

**David Sadighian** (German Center for Art History Paris)  
*Beaux-Arts Design and the International Imaginary, 1867-1932*

**Nabila Metair** (University Paris-Sorbonne)  
*L'oeuvre Art Déco de l'architecte métropolitain Georges Louis Wolff: entre le local et l'exogène*

**Maria Paola Sabella** (University of Cagliari, Italy)  
*Primitivism and Contemporary in the Works of Le Corbusier*

**Christianna Bonin** (MIT Boston/USA)  
*"Non-Soviet" Modern: How CIAM 4 Shaped Socialist Architecture*

**17h30 Coffee Break**

**18h00 Teaser presentations and round table discussions (II)**

**Asma Hadjilah** (Polytechnical School of Algiers, Algeria)  
*Historicism et esthétique locale dans l'architecture coloniale d'Alger. Les prémices du régionalisme*

**Camille Conte** (Poitiers University)  
*L'invention du local dans la photographie d'architecture Lucien Roy, une culture du regard*

**Stéphanie Dietre** (Grenoble University)  
*L'architecture culturelle de Paul Tournon. Composition classique, modernité constructive et cultures du site*

**Antonio David Fiore** (Open University, Milton Keynes/UK)  
*Ambientamento: Neo-vernacular Architecture as Solution to the Question of the Conservation of the Urban Heritage in the Writings and Practice of the Venetian architect Duilio Torres (1882-1972)*

**19h30 Wrap up discussion**

**20h00 End of Workshop and dinner (optional)**

## Contact

**Michael S. Falser**

Cluster of Excellence „Asia and Europe in a Global Context“

(Global Art History, Project Picturesque Modernities)

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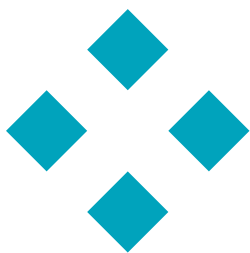
Email: [falser@asia-europe.uni-heidelberg.de](mailto:falser@asia-europe.uni-heidelberg.de)

Website for the 2015 Conference:

[www.asia-europe.uni-heidelberg.de/en/the-picturesque-eye](http://www.asia-europe.uni-heidelberg.de/en/the-picturesque-eye)

Website for the 2016 Conference:

[http://www.asia-europe.uni-heidelberg.de/en/global\\_regionalism](http://www.asia-europe.uni-heidelberg.de/en/global_regionalism)



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